



HELLO!

As an interactive designer with illustration and motion graphics background, I specialise in translating information to visual languages, employing interactive design principles and using animation to create enhanced user experiences for progressive online web and mobile applications.

EXPERIENCE

Art Director & UI Designer Feb 2017- Present
Reliq Health Technologies

- Worked with the Product team to explore the branding and visual language of Reliq Health's "iUGO" Platform. This included defining the brand attributes, colour, tone and typography and re-designing the brand identity.
- Defined the overall look of iUGO's iOS&Android applications(for patients) and web application(for health professionals), while keeping the design in the same art direction. This was used as a reference and a guideline for the UI Design team.
- Created the brand and style guidelines for developers and assisted in the creation of hi-fidelity assets and prototypes for mobile & web apps.

Medical Illustrator & Animator July 2014- July 2015
EBME INC.

- Created a series of animated medical lectures for medical education apps for patients and medical professionals. The lectures were mostly about allergy and immune deficiency, which included complex medical concepts. My role was interpreting these to comprehensive visual languages to empower users.
- Designed educational posters, infographics and illustrations to promote EBME applications and to generate more viewers for EBME Youtube Channel

Graphic Designer & UI Designer Aug 2012- May 2013
Plombox INC.

- Assisted in the creation of low and hi-fidelity prototypes for Plombox mobile application and company website. Also created a styleguide and UI assets for developers.
- Redesigned, refined Plombox brand identity with a fellow graphic designer and created a brand and logo guideline.

EDUCATION

Vancouver Film School, Canada 2015-2016
Digital Design - Interactive Design







OCAD University, Canada 2008-2013
Bachelor's degree with Honours in Illustration

AWARDS

Vancouver Film School, Canada 2016
United Way Lower Mainland - Best Project

- Created a public signature fundraising event that builds clarity around what United Way of the Lower Mainland does. My main task was to lead the interactive team to design a responsive website that promoted and educated the public about UWLM's missions and the event. This project was also made to semi-finalist at Adobe Achievement awards

SPECIALIZATION

	UI Design		Branding
	Wireframing		Art direction
	Prototyping		Illustration

SOFTWARE SKILLS

